

Harold Kim

Product Designer

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Edia Learning 2020	<u>Founding Designer</u> Edia is a math platform for school districts that guarantees better test scores. As the sole designer, I support our sales and content teams and design both the student and enterprise products. Edia reached profitability within 3 years and is currently deployed in major school districts across the United States.
Citizen 2019	<u>Design Lead, Citizen Protect</u> I was the design lead on Citizen's on-demand safety service. This was a critical launch for Citizen, as they started as a free consumer app and needed to find a sustainable business model. To date, Protect has saved people from heart attacks, dispatched roadside assistance to users stranded in the desert, and located missing family members.
Google Maps 2016	<u>Sr Product Designer, Public Transport</u> The research team spent months speaking to users in Mumbai, Seattle, Sydney, Zurich, and Tokyo about their commutes. I worked with the research and product management teams to turn their findings into features, focusing on increasing daily active usage.
Google Drive 2013	<u>Sr Product Designer, Android + Web</u> I worked with the Material Design team to implement the first version of Google's Design System in Google Drive's apps. I also collaborated with the Gmail team on file-based workflows.
Venmo 2012	<u>First Product Designer</u> I designed the original iOS, Web, and Android apps.